

PATIENT PHOTOGRAPHY MADE EASY

Presented by Rita Bauer



Date: September 20, 2019
Registration Time: 8:30 AM
Lecture Time: 9:00 AM - 4:00 PM
CEC: 6 CE Credits
Location: Pro-Art Seminar Facility, 855 Broadview Avenue
Cost: \$399 + tax (breakfast, lunch & snack included)

The importance of quality facial and intra-oral photography for patient documentation in a dental practice cannot be underestimated.

A picture says more than a thousand words when communicating with the patient, the insurance companies and the dental laboratory. Specific guidelines for standardized patient photography need to be followed to obtain clinically correct images on a consistent basis.

See how you can integrate patient photography into your practice with either a high-end amateur camera that can be programmed for dental views or your Single Lens Reflex camera system by learning the tips and tricks on how to get consistently well exposed images.

What you will learn during this full day lecture:

- Camera Selection and Exposure Calibration for clinical photography:** Bring your clinical camera with fully charged batteries, memory card, retractors and mirrors. Your camera will be calibrated for consistent exposures every time you press the shutter. Cameras will be provided for those that do not have a working dental photography system and you can test which system is the right fit for your practice from \$500 to \$3500. Learn which retractors, mirrors and gadgets make dental photography easy and how to take care of them
- Patient Photography:** Patient positioning for facial views and intra oral views, using mirrors and retractors for clinically correct images
- Patient Gallery:** Tips and tricks for creating marketing material with YOUR patient photographs
- Case presentation** for better patient acceptance

Please advise the type of camera, lens and flash at the time of registration along with a picture of your camera system.

RITA BAUER

Lecturer, Consultant and Trainer in Dental Photography

Rita Bauer is recognized as a leading authority on integrating clinical photography in the Dental Practice. During her 30+ years as medical photographer at the Faculty of Dentistry, University of Toronto she has trained thousands of dental professionals on patient photography and presented over 900 invited lectures and workshops throughout North America, Australia and Europe.

For her efforts to the dental community she has received Honorary Memberships as a Fellow of the International College of Dental Surgeons, the OKU Honor Dental Society, recipient of the 2013 Award of Distinction at the Faculty of Dentistry, University of Toronto, and the Ad Eundem Fellowship in the Royal College of Surgeons, Ireland in 2015.

Registration form

Completed registration form can be sent to: fax: 416.469.3256 or email: education@pro-artdentallab.com

Please feel free to call on 416.469.4121 for any other information

Attendee's Name _____

Office Name _____

AGD Member? Y/N _____ AGD Number _____

Practice Address, City, Province, Postal Code _____

Phone, Fax _____

Email (Please note that by giving us your email, you are giving Pro-Art Dental Laboratory permission to send you emails. We respect your privacy and you can unsubscribe from our emails at anytime)

Paid By: Visa Mastercard Cheque

Credit Card Number _____

Expire Date: (Month/Year) ____/____

Signature _____
 Refund Policy: Full refund, less 25% will be returned for cancellations within one week before the course. No refund will be applied for cancellations within 7 days before the course.