

FULL DAY LECTURE, 6 CEC

LECTURE TITLE:

HIGHER CASE ACCEPTANCE = CONFIDENT & TRUSTED TREATMENT COORDINATOR

Empower your Team to present the case!



Date: May 24th, 2019

Time: 9:30am - 4:00pm

CEC: 6 CE Credits

Location: Pro-Art Seminar Facility, 855 Broadview Avenue

Cost: \$99 + tax (breakfast, lunch & snack included)

This course is designed for the entire dental team. This lecture will discuss the role of the Treatment Coordinator, methods of communicating with your patients in order to understand what they are really thinking, identifying with the patient - empathy not sympathy, presenting all treatment options to the patient - but how to focus on the #1 option, and other topics that are aimed toward increasing patient case acceptance.

This full day lecture is a great opportunity to learn more about how:

- Increase patient case acceptance
- To gain confidence in presenting dentistry
- Understand and identify the common barriers to case acceptance
- To provide team members with the necessary knowledge & communication skills to help set and elevate a standard of care in your office
- Learn how to prepare powerful powerpoint presentations for your patients
- Learn how to be a better communicator
- To set yourself aside from others. To be the very best you can be

A POWERFUL DAY FOR ALL DENTAL TREATMENT COORDINATORS!

To register contact:

tel: 416.469.4121 | email: education@pro-artdentallab.com

or [Click here to register online](#)

KAREN YOUNG

A Credentialed Educator

Toronto-based Patient Care Coordinator Ms. Karen Young brings her passion for dentistry to the forefront while, guiding patients through their treatment continuum. With more than 25 years of experience specializing in case presentations she is recognized as a passionate presenter while remaining committed to learning and continuous improvement to the constant changing dental industry.

She currently works alongside Dr. Ming-Yi Chou BSc, DDS, MS, Cert.Prosthodont. FRCD(C) at MY Prosthodontic Dental Clinic in Toronto where the office performs surgical implants, crowns, veneers and full-mouth rehabilitation. Karen holds a qualification in Practice Management and sits on the board of directors with the Association of Dental Implant Auxiliaries affiliated with the International Congress of Oral Implantology.